NelsonHall Vendor Profile

Learning Platforms

Learning Pool

Report Abstract

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By Nikki Edwards
Principal Research Analyst
NelsonHall

30 pages

Contents of Full Report

Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Learning Pool is a comprehensive assessment of Learning Pool's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

Founded in 2006, Learning Pool is a learning technology provider to over 1.5k customers, supporting 26m learners across 30 countries. A privately held company, Learning Pool offers a comprehensive learning platform, various original and custom content solutions, an LRS, and an AI-powered skills management platform. Its solutions are backed by a range of support and services options. In January 2024, the company made the acquisition of OnScreen, a Digital Adaption Platform company. Learning Pool is backed by Marlin Equity Partners.

Learning Pool offers a comprehensive portfolio of products focused on improving employee performance through learning. These products can be deployed separately or in combination. Learning Pool's core product is its learning platform, with which any other product in the Learning Pool portfolio can be seamlessly integrated. It comprises Skills Builder (intelligent AI-enhanced skills ontology/framework), content (library, AI Conversations, and custom), adaptive compliance courses, OnScreen digital adoption platform, and a learning record store. It brings a Social Intelligence Dashboard (SID), analytics, automation, authoring, administration, and integrations. Learning Pool will launch a learning content management system in 2024, while adding exciting new skills-based and GenAI-driven features to the product portfolio.

Learning Pool's SaaS-based, scalable learning platform, built on a modern microservices architecture and developed to resolve its clients' most pressing challenges (onboarding, compliance, skilling, and transformation), will be attractive to maturing enterprise organizations keen to advance their learning function (and tech) ambition leveraging the latest thinking around skills and AI/GenAI.

Scope of the Report

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com

- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston
Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London
29 Rose Hill,
Binfield,
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris
115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54