



# MPS Interactive

**Learning Services: Transforming the Way  
the Workplace Learns**

**Vendor Assessment  
Report Abstract**

**September 2019**

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**25 pages**

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## Who Is This Vendor Assessment For?

NelsonHall's Learning Services: Transforming the Way the Workplace Learns vendor assessment for MPS Interactive is a comprehensive assessment of MPS Interactive's Learning BPS offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within Learning BPS
- HR decision makers exploring the benefits and inhibitors of Learning BPS as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within learning and development
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

## Key Findings & Highlights

MPS Interactive enables its clients to address their learning and development need through technology-enabled, futuristic, and highly scalable learning solutions. MPS Interactive has over 28 years of experience in providing learning solutions.

MPS Interactive's service offerings comprise managed learning services (MLS), learning consulting; learning experience design; learning content curation; learning technology; learning facilitation and administration.

MPS Interactive's business is underpinned by its mission, its vision, and core values: concepts which it applies to all work undertaken for clients.

MPS Interactive applies its CERT methodology in learning consultancy to build a learning roadmap for its clients.

MPS Interactive's learning content uses a variety of modalities (serious games, motion graphics, simulations, etc.) and is collaboratively created by specialist teams (user experience design, instructional design, visual design, etc.).

MPS Interactive creates/designs Experience Centers: providing immersive, memorable experiences to showcase clients' heritage and brand and product stories.

MPS Interactive's proprietary technology includes an LMS (with enterprise and lite versions) and several other platforms for the development of its services (content publishing, etc.). A variety of third-party platforms/tools can be offered to complement or serve as alternatives to the proprietary tech stack.

MPS Interactive manages a significant number of learning BPS clients, who are predominantly mid-sized corporations and spread across all industry sectors. Recent wins have been in education, energy, and CPG.

MPS Interactive's 2018 Learning BPS revenue was \$52.0m.

In 2019/2020, MPS Interactive's will focus on developing all its platforms to offer the best features/functionality for users. Also, it will focus on developing the RPA/AI/ML capability of its content publishing platform/LMS, and continuing growth into new markets or new segments through acquisitions, amongst other plans.



## Scope of the Report

The report provides a comprehensive and objective analysis of MPS Interactive's Learning BPS offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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## Report Length

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