

ManpowerGroup Solutions
Recruitment Process Outsourcing

Vendor Assessment Report Abstract

May 2016

By Gary Bragar
HR Outsourcing Research Analyst
NelsonHall

16 pages



research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's recruitment process outsourcing vendor assessment for ManpowerGroup Solutions is a comprehensive assessment of ManpowerGroup Solutions' recruitment process outsourcing offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for recruitment process outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector
- HR decision makers.

Key Findings & Highlights

ManpowerGroup Solutions provides RPO services across ~71 countries and in ~38 languages. Its local presence includes a presence in North America, EMEA, Latin America and Asia Pacific. ManpowerGroup Solutions has ~2,995 personnel globally, of whom 27% are supported through offshore center.

Over the last year(s) ManpowerGroup Solutions has built strategic centers, called centers of recruiting excellence (CORE).

ManpowerGroup Solutions has 313 RPO clients with ~130 contracts greater than one year, most of which are large market. ManpowerGroup Solutions does not target by industry, but primarily targets organizations with more than 15k employees. However, small and mid-market clients (5k – 15k employees) are becoming more interested in RPO; these programs often start as projects or pilots.

The company supports a wide range of industries and sectors in placing permanent, temporary and interim positions. In 2015, ManpowerGroup Solutions made ~193k placements, ~92% for permanent full-time hires and 8% for temporary hires.

Recent investments include:

- Proprietary relationship with Professional Diversity Network to source self-identified diverse candidates
- Veteran's hiring initiative, using a dedicated recruiter working with veteran organizations and creating success profiles and specific sourcing plans to get veterans in the recruiting process for clients
- WorkMyWay: collaborative hiring support model for seasonal employers.

©2016 by NelsonHall. May 2016



Scope of the Report

The report provides a comprehensive and objective analysis of ManpowerGroup Solutions' recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.



Contents

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- Strengths & Challenges
 - 7.1 Strengths
 - 7.2 Challenges
- 8. Outlook

Report Length

16 pages

Report Author

Gary Bragar

gary.bragar@nelson-hall.com

©2016 by NelsonHall. May 2016



Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Allegis Global Solutions

Capita

Cielo

Futurestep, a Korn/Ferry company

Hudson

IBM

KellyOCG

PeopleScout

Randstad Sourceright

RTM

Seven Step RPO

TMP Worldwide

WilsonHCG.