

MphasiS Auto Insurance BPO

Vendor Assessment Report Abstract

April 2014

by Fiona Cox Auto Insurance BPO Industry Sector Analyst NelsonHall

11 pages

research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Auto Insurance BPO profile on MphasiS is a comprehensive assessment of MphsiS' offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of auto insurance BPO services and identifying vendor suitability for P&C insurance BPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes MphasiS' offerings and capabilities in the auto insurance sector.

MphasiS is one of a number of auto insurance companies analyzed in this comprehensive industry analysis.

MphasiS is a Bangalore-headquartered IT and BPO services company in which the former EDS acquired a majority stake in 2006, two years before it was itself acquired by HP. Today, HP owns 60.5% of MphasiS.

MphasiS entered the auto insurance BPO market in 2002/2003, when another BPO engagement evolved into an auto insurance outsource.

Scope of the Report

The report provides a comprehensive and objective analysis of MphasiS' auto insurance BPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

©2014 by NelsonHall. April 2014





Contents

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
 - 5.1 Product and geographic focus
 - 5.2 Client base
- 6. Strategy
- 7. Strengths & Challenges
 - 7.1 Strengths
 - 7.2 Challenges
- 8. Outlook

Report Length

11 pages

Auto Insurance BPO Vendor Assessments also available for:

EXLService, Genpact, Infosys, Innovation Group, TCS, and WNS

April 2014