

# Transforming Intelligent Automation in Banking Mphasis

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### Who is this Vendor Assessment for?

NelsonHall's "Transforming Intelligent Automation in Banking" profile on Mphasis is a comprehensive assessment of Mphasis' offerings and capabilities for the BFS sector, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of intelligent automation process services and identifying vendor suitability for intelligent automation services in banking RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

# **Key Findings & Highlights**

Mphasis has a primary focus on the banking industry and generates 54% of its revenues from BFS. It started its digital services practice in 2015 to enhance the supporting systems for clients' core banking platforms. Its automation services cover four areas:

- Consulting services
- R&D services
- Implementation services
- Support services.

Mphasis approaches client engagements using a front-to-back process when it automates client processes (i.e., starting with customer engagement and moving towards the back-end fulfillment operations).

During the COVID crisis, Mphasis focused its efforts on supporting WFH processes by developing and deploying tools to enable employees to improve their efficiency with the support of digital assistants. Today it is focusing its efforts on growing its data analysis and management capabilities.

Buyers looking to automate banking processes should take note of this report's analysis of Mphasis' delivery of relevant consulting, R&D, and implementation services.



## **Scope of the Report**

The report provides a comprehensive and objective analysis of Mphasis' BFS-focused intelligent automation offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

# Intelligent Automation Services in BFS Vendor Assessments also available for:

Accelirate			
Capgemini			
Coforge			
Datamatics			
EY			
Firstsource			
FIS			
Infosys			
L&T Infotech			
Sopra Steria			
TCS			
Tech Mahindra			
UST			
Wipro.			



#### **About The Author**

Andy is the Banking Sourcing Research Director at NelsonHall, where he has global responsibility for Retail and Commercial Banking and Capital Markets.

Andy assists both buy-side and vendor organizations in assessing opportunities and supplier capability across Banking services, including in the areas of Core Banking, Payments, Mortgages & Loans, and Securities Processing. In these domains, Andy covers professional services, hosting, and BPS.

Andy assists both buy-side and vendor organizations in financial services to assess opportunities and success factors in the application of technology and BPS. This increasingly encompasses all things digital.

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#### About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com



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