

# Global Employer of Record Services Neeyamo

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## Who is this Vendor Assessment for?

NelsonHall's Global EOR profile on Neeyamo is a comprehensive assessment of Neeyamo's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of Neeyamo and identifying vendor suitability for Global EOR RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the Global EOR sector.

# **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes Neeyamo's EOR offerings and capabilities.

Headquartered in Chennai, India, and its principal office in California, Neeyamo is a technology-enabled global payroll and EOR solutions provider. The company was founded in 2009 to address gaps in HR technology and service delivery, including global payroll, HR compliance, and operational HR technologies in under-represented geographies and markets where the more significant international payroll service organizations had limited presence or capability.

Neeyamo began delivering multi-process HR services in 2010, initially focusing on mid-market organizations and later expanding its focus to include large multinational firms. In 2012, Neeyamo began providing Cloud HR Transformation Services, focusing on Workday, Oracle, and SAP SuccessFactors system implementation, support, enhancements, and platform upgrades.

Neeyamo has provided EOR services as a Global HRO Solutions offering for over a decade. However, the company recently consolidated its Global HRO solutions portfolio into two primary service lines: Global Payroll and Global Employer of Record.

Since its inception, Neeyamo has developed proprietary tools to enable its HR services. It dedicates ~25% of its annual revenues toward R&D efforts through its wholly-owned subsidiary, NeeyamoWorks, which manages all technical development.

Across all lines of business, Neeyamo supports ~400 clients in ~180 countries through its ~2,000-member workforce. It focuses on minimal use of subcontractors and third-party providers in delivering its services. Neeyamo currently provides EOR services for ~25 clients and ~325 active employees. The company maintains its presence in ~75 countries and operates legal entities in ~30 countries, with ~12 additional legal entities planned in Europe, MEA, South America, and APAC.

This profile focuses exclusively on Neeyamo's Employer of Record offering and capability. Refer to NelsonHall's Payroll Services and HR Cloud Transformation vendor profiles for additional information about Neeyamo's services.



# **Scope of the Report**

The report provides a comprehensive and objective analysis of Neeyamo's Global EOR offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.



# **Global EOR Vendor Assessments are also available for:**

Atlas			
CXC Global			
G-P			
Magnit			
Multiplier			
Papaya Global			
Remofirst			
Remote			
Safeguard Global			
Velocity Global			



## **About The Author**

Jeanine is a Principal Research Analyst at NelsonHall and an HR Technology & Services practice member. She has global responsibility for key HR areas, including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner with 28 years of experience in HR across industry sectors, including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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## **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com



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