



Next Generation Benefits Administration in North America: Benefits Optimization

Market Analysis
Abstract

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Who Is This Report For?

NelsonHall's "Next Generation Benefits Administration in North America: Benefits Optimization" report is a comprehensive market assessment report designed for:

- Sourcing managers and operations executives investigating developments within the benefits administration market
- Vendor marketing, sales and business managers developing strategies to target service opportunities within the benefits administration market
- Financial analysts and investors specializing in the business process and operations transformation services sector.

Scope of the Report

The report analyzes the North American market for benefits administration and addresses the following questions:

- What is the shape of the current and future market for benefits administration?
- What is the size and growth of the benefits administration market?
- What are the major operational challenges faced within benefits administration?
- How are customer requirements for benefits administration changing?
- What benefits are being sought and achieved from benefits administration services?
- Who are the leading vendors in this market and what are their market shares?
- How are vendor offerings and delivery capabilities changing to meet emerging market needs?
- What are the critical success factors in this market?



Key Findings & Highlights

NelsonHall's market analysis of Next Generation Benefits Administration in North America; Benefits Optimization consists of 75 pages.

The market for benefits administration is changing markedly, driven by a number of trends. These include needs for:

- Modernization of benefits administration technology
- Continuing emphasis on enhancing the participant experience
- Enhanced support for participant plan selection and decision-making
- The ability to offer an increased range of benefits across health, wealth and welfare
- The ability to identify the most appropriate and cost-effective treatments
- Reducing the participant and plan sponsor effort in benefit selection and administration.

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Report Length

75 slides, consisting of 9 chapters

Vendors Researched

Vendors covered include ADP, Alight, Benefitfocus, Conduent, Empyrean, Fidelity, Mercer, Morneau Shepell, OneSource Virtual, and Thomson Online Benefits.

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