



Buyer Requirements & Initiatives

Operational Transformation & BPS Requirements – Telecoms

Report Abstract

July 2024

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23 pages

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Who is This Market Analysis For?

NelsonHall’s “Operational Transformation Pressures & Initiatives – Telecoms” report assists organizations in understanding the operational transformation requirements and initiatives of the telecoms sector.

This report is an analysis of the results from a survey of 60 telecoms enterprises carried out by NelsonHall.

The report is designed for:

- CXOs within the telecoms sector looking to understand developments within the sector and the operational transformation and BPS initiatives planned by their peers
- Vendor marketing, sales, and business managers wishing to understand the initiatives needed by the telecoms sector
- Financial analysts and investors specializing in the services sector who are looking to understand the operational transformation pressures and initiatives within the telecoms sector.

Key Findings & Highlights

NelsonHall’s analysis of Operational Transformation & BPS Requirements for Telecoms enterprises consists of 23 pages. The report identifies that:

- Less than half of current operating models and processes in the telecoms sector are highly adequate to support the organization’s strategy in business-critical areas such as billing and digital content management
- Operational transformation is highly important to 95% of telecoms companies
- Billing requires fundamental process change in 35% of telecoms companies.

This report is one of a series of detailed individual sector reports on operational transformation published by NelsonHall.

Scope of the Report

The report analyzes the operational transformation requirements and initiatives of the telecoms sector and covers:

- Assessments of the adequacy of current operating models and processes to support the organization’s business strategy
- The level of need for operational transformation overall and by process
- The benefits sought by telecoms companies from operational transformation
- The operational transformation initiatives planned by telecoms companies
- The extent to which telecoms companies will adopt standalone transformation vs. outsourcing as a transformation enabler
- The key technology-related transformation initiatives planned.

The sectors covered in this series include:

- Banking
- Life & health insurance
- P&C insurance
- Healthcare Provider
- Energy
- Utilities
- High-tech
- Automotive
- CPG
- Pharmaceuticals
- Retail
- Logistics
- Travel & transport
- Telecoms
- Media.

The regions covered include:

- U.S.
- U.K.
- Continental Europe.

About The Author

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS. John can be contacted at:

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the relationship managers shown opposite.

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