

RPO & Total Talent

Page Outsourcing

Report Abstract

December 2021

By Nikki Edwards

Principal Research Analyst

NelsonHall

14-pages

Contents of Full Report

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
- 8. Outlook



Who is This Vendor Assessment For?

NelsonHall's RPO & Total Talent profile on Page Outsourcing is a comprehensive assessment of Page Outsourcing's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent and identifying vendor suitability for RPO & Total Talent RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO & Total Talent sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Page Outsourcing's offerings and capabilities in RPO & Total Talent.

PageGroup, a global company, has a purpose: "we change lives for people through creating opportunity to reach potential." PageGroup comprises four core brands: Michael Page, Page Personnel, Page Executive, and Page Outsourcing. There are three supplementary brands: Page Assessment, Page Consulting, and Page Talent. Page Outsourcing, the Group's newest brand, was created to meet its clients' growing demands. It offers customized RPO, MSP, and total talent solutions for high-volume hiring and specific project recruitment needs. It provides a broad range of services and uses a proprietary and third-party mix of technology to support its clients' hiring needs. Page Outsourcing predominantly targets the SMB space, works across all sectors, and plans to grow across the U.K., Europe, APAC, and LATAM in 2022.

Scope of the Report

The report provides a comprehensive and objective analysis of Page Outsourcing's RPO & Total Talent offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).



RPO & Total Talent Vendor Assessments also Available for:

ADP
AMS
Avencia
Cielo
endevis
Engage2Excel
Hudson RPO
IBM TAO
Lorien
NXTThing RPO
PeopleScout
Pontoon Solutions
Randstad Sourceright
Resource Solutions
RPOne (Morson Group)
Sanderson Plc
Taggd
Talent Solutions RPO (ManpowerGroup)
WilsonHCG.



About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

Nikki can be contacted at:

Email: nikki.edwards@nelson-hall.com

Twitter: @ NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris

Phone: + 33 1 86266 766

Copyright © 2021 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.