



CWS/MSP

Page Outsourcing

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall’s CWS/MSP profile on Page Outsourcing is a comprehensive assessment of Page Outsourcing’s offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Page Outsourcing’s offerings and capabilities in CWS/MSP.

PageGroup comprises four core brands: Michael Page, Page Personnel, Page Executive, and Page Outsourcing. There are three supplementary brands: Page Assessment, Page Consulting, and Page Talent.

Page Outsourcing, the Group's newest brand, was created to meet its clients' growing demands. It offers customized solutions for high-volume hiring and specific project recruitment needs across all levels of the market. Page Outsourcing provides a complete range of CWS/MSP programs, RPO, Total Talent Solutions, along with payroll and advisory services.

Page Outsourcing uses PageGroup's new (launched 2020) CRM platform, “Customer Connect” and PageInsights. It also uses a range of third-party tech and tools as part of its evolving ecosystem.

Page Outsourcing targets all industry sectors, with good traction in banking, fintech, FMCG, government, healthcare, and professional services. It will target all sizes of organizations across all regions in 2021.

Scope of the Report

The report provides a comprehensive and objective analysis of Page Outsourcing’s CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments also Available for:

AMS

Avencia

CXC Global

Guidant Global

Hudson RPO

KellyOCG

Lorien

Morson Talent

nextSource

Pontoon Solutions

PRO Unlimited

Randstad Sourceright

Resource Solutions

Resourgenix

Sanderson

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About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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