



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

RPO

Pontoon Solutions

Report Abstract

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20-pages

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Who is This Vendor Assessment For?

NelsonHall's RPO profile on Pontoon Solutions (Pontoon) is a comprehensive assessment of Pontoon's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO Services and identifying vendor suitability for RPO services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the RPO sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Pontoon Solutions' offerings and capabilities in RPO.

Pontoon Solutions (Pontoon) is part of the Adecco Group (which has evolved through over 50 years' expansion and growth by acquisitions worldwide). Pontoon was created in early 2013, joining the MSP and RPO elements of Adecco Solutions' BPO Division, which later became Adecco's HR service outsourcing organization.

Pontoon offers Recruitment eXperience Outsourcing (RXO)/RPO, Total Talent, Consulting, MSP, and SOW programs. Alongside, Pontoon provides a range of plug and play service offerings as part of those programs.

Technology and innovation are at the core of Pontoon's RXO offering. Pontoon's more disruptive technology, such as Recruiterless RXO or Pontoon On (launched late 2019/early 2020), takes a more consumerized TA approach using the latest technology/tools, suitable for organizations that want to leverage forward-thinking technology.

In 2019/2020, Pontoon has undertaken a series of initiatives to enhance the client/candidate experience and its service delivery.

Scope of the Report

The report provides a comprehensive and objective analysis of Pontoon Solutions' RPO offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Avencia

Cielo

IBM TAO

KellyOCG

Korn Ferry

Lorien

Mindfield Group

NXTThing RPO

PeopleScout

Resource Solutions

Sevenstep

Taggd (by PeopleStrong)

talentCRU

WilsonHCG

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Recruitment Process Outsourcing (RPO), Managed Service Program (MSP)/Contingent Workforce Services (CWS), and Learning.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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