



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

CWS/MSP

Pontoon Solutions

Report Abstract

February 2024

By Nikki Edwards

Principal Research Analyst

NelsonHall

32 pages

Contents of Full Report

1. Introduction
2. Revenue Summary
3. Key Offerings
4. Delivery Capability and Partnerships
5. Target Markets
6. Strategy
7. Strengths & Challenges
 - 7.1. Strengths
 - 7.2. Challenges
8. Outlook

Who is This Vendor Assessment For?

NelsonHall's CWS/MSP profile on Pontoon Solutions is a comprehensive assessment of Pontoon Solutions' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

Key Findings & Highlights

Pontoon Solutions (Pontoon) is part of The Adecco Group, which has evolved through over 50 years of expansion and growth by acquisitions worldwide. Its 360° ecosystem of talent solutions and advisory enables sustainable and lifelong employability for individuals across the globe. Adecco Group's mission is to empower organizations to optimize their workforces. Pontoon, established in 2012, is the result of the Adecco Group merging their outsourced workforce solution brands into a unified global total talent management organization. Combining the history and experience of Adecco Solutions, Beeline MSP, and Hyphen, Pontoon has been delivering contingent and permanent workforce solutions for 18 years.

Pontoon offers a broad range of CWS/MSP solutions, Services Procurement/SOW, RPO, total talent solutions, and advisory and consulting services.

Pontoon continues to improve its offerings portfolio, providing opportunities for new audience growth. It has an ecosystem comprising new and enhanced proprietary platforms, with a robust roadmap for 2024 with four new tools launching. It also continues to add fit-for-purpose third-party platforms to its ecosystem.

Any organization looking for a one-stop-shop global provider of talent acquisition and talent management solutions, which is part of a multi-branded Group that can bring expertise and innovative proprietary and third-party technology, should consider Pontoon Solutions.

Scope of the Report

The report provides a comprehensive and objective analysis of Pontoon Solutions' CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

CWS/MSP Vendor Assessments Available for:

CXC Global

Hudson RPO

Lorien

Magnit

NLB Services

Page Outsourcing

Pontoon Solutions

Resourgenix

Rullion

Sanderson Plc.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Contingent Workforce Services (CWS)/Managed Service Program (MSP), Learning Platforms, and Learning Services.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com
- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill, Binfield, Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall’s clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.