



Vendor Profile

Quality Engineering

QualiZeal

Report Abstract

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By Dominique Raviart

Practice Manager

NelsonHall

11 pages

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Who is this Vendor Assessment for?

NelsonHall's Quality Engineering profile on QualiZeal is a comprehensive assessment of QualiZeal's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

QE specialist firm QualiZeal was founded in 2021 by seven executives with previous roles at Accenture, AppLabs, Capgemini, Cigniti, Cognizant, and Virtusa. The company is headquartered in Irving, TX, and its main delivery center is in Hyderabad, India.

At the end of 2023, it had ~450 practitioners and ~50 clients (including 5 Fortune 500) across 12 verticals. Of these 12 verticals, QualiZeal currently prioritizes financial services, healthcare (provider and payer), life science, retail, manufacturing, and travel & transportation (airlines and cruise lines). Its largest client is in insurance.

QualiZeal is a private firm with bold ambitions to reach \$100m in revenues by calendar year 2027 and a headcount of 2.5k.

The company highlights its focus on client and employee satisfaction and says its NPS for clients and employees is 76 and 60, respectively. The company also wants to increase its share of female employees to 50% (currently 42%, a high ratio for IT services).

Early in its lifecycle, the company made two structuring decisions:

- Creating an umbrella brand, QualiCentral, for the company's accelerators and methodologies. The company avoids the term IP as it brings the notion of 'proprietary' to clients
- Setting up several TCoEs, initially around automation, performance, and SRE. QualiZeal added several TCoEs around DevOps, RPA, IoT, DevOps, data, accessibility and, recently, AI (with a specific focus on GenAI).

Scope of the Report

The report provides a comprehensive and objective analysis of QualiZeal’s QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

Vendor Profiles Available

- Atos/Eviden
- Aspire Systems
- Cigniti
- Coforge
- Expleo
- Movate (formerly CSS Corp.)
- NTT DATA
- Planit
- TCS
- Tech Mahindra
- TestingXperts
- Trigent
- Virtusa
- Wipro
- Xoriant.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall’s IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: dominique.raviart@nelson-hall.com
- Twitter: [@DominiqueR_NH](https://twitter.com/DominiqueR_NH)



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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

29 Rose Hill
Binfield
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris

115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54

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