

Key Vendor Profile

Quarterly Update – Vendor Intelligence Program

Q3 2023

Quarterly Update Abstract

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Who is this Vendor Assessment for?

NelsonHall's Quarterly Update for Q3 2023 is a new NelsonHall product that tracks and compares the financial performance of tier-one IT service vendors. It explains each vendor's financial performance for the latest quarter and compares it with competitors across several financial items (e.g., CC revenue growth, revenue growth in North America and EMEA, in Financial Services, and EBIT margin).

Key Findings & Highlights

- In Q3 2023, CC y/y revenue growth continued to decelerate across vendors. For most vendors it was in the 2% to 5% range, regardless of geographic and vertical footprint specificities
- IBM Consulting saw strongest topline growth in Q3, boosted by a regular flow of tuck-in acquisitions
- CGI has slowed down after a strong performance fueled by tuck-in acquisitions and large deals
- Three vendors are trailing: Cognizant, DXC, and Wipro; all three are undergoing transformation plans. DXC and Cognizant appear to have stabilized; Wipro continues to underperform against its peers.

Scope of the Report

The report provides an analysis of the performance of Accenture, Capgemini, CGI, Cognizant, DXC, IBM Consulting, HCLTech, Infosys, TCS, and Wipro, across:

- Reported y/y revenue growth in the past five quarters
- Constant currency (CC) y/y revenue growth in the past five quarters
- North America revenue growth (y/y, CC) in the past five quarters
- EMEA revenue growth (y/y, CC) in the past five quarters
- Financial Services revenue growth (y/y, CC) in the past five quarters
- EBIT margin in the past five quarters
- EBIT margin and CC revenue growth in Q3 2023
- Full-year guidance.

For each vendor, the QU includes, where available:

- An analysis of revenue growth, EBIT margin, and bookings
- Metrics by geography, vertical, and service line.



About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs. He also leads the VIP program that covers tier-one IT service vendors.

Dominique covers IT Services research in the areas of Software Testing/QA. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having recently examined digital testing and DevOps/continuous testing. Dominique assists both buyside and vendor organizations in assessing opportunities and supplier capability across IT service lines.



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com.

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