



# Global App Testing Rainforest QA

Vendor Assessment  
Report Abstract

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Dominique Raviart  
Practice Director  
NelsonHall

Six pages

[research.nelson-hall.com](https://research.nelson-hall.com)





## Who Is This Vendor Assessment For?

NelsonHall's Crowdstesting Assessment for Rainforest QA is a comprehensive assessment of Rainforest QA's crowdtesting service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for crowdtesting and software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing and crowdtesting sectors.

## Key Findings & Highlights

Rainforest QA was created by two entrepreneurs from the U.K. in 2012. The two founders moved to San Francisco, CA. and set up Rainforest in in 2012. The company has a large community with 60k members. Its key clients include Adobe, Oracle, and SolarWinds.

Rainforest QA is in investment mode. Since its creation, the company has raised \$41m during two funding rounds and is backed by PE/investors including, Silicon Valley Bank, Bessemer Venture Partners, Sutter Hill Capital, Bonfire Ventures. Rainforest QA highlights a large part of this funding has been invested in Rainforest' platform, to drive automation.

Rainforest QA provides crowdtesting services. Currently, the company provides most of its activities in the form of regression testing for websites and mobile apps. Its value proposition is to provide speed of service for its crowdtesting services in the context of agile/continuous testing projects. Also, Rainforest QA probably is the only vendor that has started investing in automation outside of the crowdtesting space: examples include automated creation of test scripts based on test cases, using ML, or an AI use case around test cases.

Rainforest highlights its platform is a key differentiator: one of the company's investment focus has been around automating the management of its crowdtester community. It has created algorithms for:

- Managing its crowdtester community's life cycle, including suggesting training
- Selecting them for a crowdtesting project. The company argues it can do within seconds, based on the crowdtester's profile, track record, and references.

As an example of its automation investment, Rainforest QA highlights it can select up to 1k crowdtester profiles and invite them to participate in a given project in less than one minute. Another example of the company's investment is the automated identification of defect duplicates (based on the reported defect, track recorder of the tester), and the automated quality control of reported test defects through redundant defect identification. This IP also estimating the optimal number of crowdtesters to involve, relying on AI technology.



## Scope of the Report

The report provides a comprehensive and objective analysis of Rainforest QA's crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

## Contents

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3. Delivery network
4. Client examples
5. Strategy
6. Strengths and challenges

## Report Length

Six pages.

## Report Author

Dominique Raviart

[dominique.raviart@nelson-hall.com](mailto:dominique.raviart@nelson-hall.com)