



**NelsonHall**  
TRANSFORM THROUGH INSIGHT

# Vendor Profile

CWS/MSP

## Rullion

### Report Abstract

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23 pages

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## Who is This Vendor Assessment For?

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NelsonHall's CWS/MSP profile on Rullion is a comprehensive assessment of Rullion's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CWS/MSP and identifying vendor suitability for CWS/MSP RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the CWS/MSP sector.

## Key Findings & Highlights

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Rullion was established in 1978 and has grown to be the 16th largest recruitment company in the U.K. It entered the engineering and technology sectors in the 1980s, construction in the 1990s, and power and utilities in the 2000s. Rullion launched its proprietary myRecruiter platform in 2010 and the One Rullion Group in 2017, bringing its five trading arms together to unite under one vision: “unlock your potential” – a strapline that is still used in 2024. Rullion has an established reputation for being an expert in its specialisms of technology, infrastructure, and the built environment. It creates agile and innovative people-centric solutions around what its clients need, combining a mix of recruitment, talent, and workforce solutions.

In 2023, Rullion enhanced existing and introduced new services and proprietary and third-party technology and has a solid roadmap of developments for 2024. It plans to expand into new regions using its expertise in specific sectors.

Any organization looking for a well-established U.K. provider of MSP and contingent recruitment services with the scope to add RPO, permanent recruitment, and total talent solutions that is technology-agnostic (offering proprietary and third-party platforms), operating predominantly in energy/utilities, engineering, and technology, should consider Rullion.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Rullion's CWS/MSP offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue/SUM estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components
- Analysis of the company's service delivery organization (including delivery locations).

## **CWS/MSP Vendor Assessments Available for:**

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CXC Global

Hudson RPO

Lorien

Magnit

NLB Services

Page Outsourcing

Pontoon Solutions

Resourgenix

Rullion

Sanderson Plc.

## About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Contingent Workforce Services (CWS)/Managed Service Program (MSP), Learning Platforms, and Learning Services.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall’s research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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