



**NelsonHall**  
TRANSFORM THROUGH INSIGHT

# Vendor Profile

## Process Understanding

# Skaneateles

### Report Abstract

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NelsonHall

14 pages

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## Who is this Vendor Assessment for?

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NelsonHall's process understanding platform evaluation profile on Skon is a comprehensive assessment of Skon's process mining capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of process discovery and mining platforms and identifying vendor suitability for process understanding RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the process understanding sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes Skon's task mining/process discovery platform.

Skon is a process intelligence company that offers Skon AI with the goal of driving continuous process optimization through not only automation but precision training, process conformance, and operational metrics. The company has updated the platform with its new Analytical Data Store, which powers its many analytical views and guides and enables clients to consume Skon's data and insights on other platforms. It offers ~30 process templates (consisting of analytical views, dashboards, widgets, and KPIs) that help clients drive process excellence. These templates are primarily for banking, financial services, and insurance, where most of its clients come from, and include acquisition, claims, sales, policy administration and maintenance, billing and remittance, and risk review and assessment.

Large enterprise organizations that are looking for real-time continuous monitoring to increase utilization across long-running processes should consider Skon as part of their process transformation strategies.

## Scope of the Report

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The report provides a comprehensive and objective analysis of Skan’s process mining capabilities and market and financial strengths, including:

- Identification of the company’s strategy, emphasis, and new developments
- Analysis of the company’s strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company’s customer base, including the company’s targeting strategy and examples of current contracts
- Analysis of the company’s offerings and key service components
- Analysis of the company’s delivery organization, including the location of delivery centers.

## Process Understanding Platform Evaluation Vendor Assessments also available for:

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ABBYY

ActiveOps

Appian

Apromore

BusinessOptix

Celonis

Decisions

Futuroot

IBM

Infosys

Mehrwerk

SoftwareAG

UiPath

Upflux

Workfellow.

## About The Author

Mike is a Senior Analyst and Operations Officer at NelsonHall. His main research focus is on digital transformation technologies, including RPA, blockchain, IoT, artificial intelligence, cognitive, and machine learning.

Highly regarded for his analytical talents, Mike also leads data modeling and analytics initiatives in support of NelsonHall's ITS and BPS market forecasts and market surveys. He was responsible for transforming NelsonHall's extensive global market forecast engine, including the introduction of NelsonHall's unique interactive Self-Forecasting Tool.

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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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