

Swiss Post Solutions

Vendor Assessment Report Abstract

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Rachael Stormonth NelsonHall

13 pages







Who Is This Key Vendor Assessment For?

NelsonHall's Vendor Assessment of Swiss Post Solutions is a comprehensive assessment of its offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of their existing suppliers of business process and IT outsourcing and identifying vendor suitability for BPO and IT services
- Consultants advising clients on vendor selection
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Marketing, sales and business managers developing strategies to target service opportunities within the IT Services/BPO markets
- Financial analysts and investors specializing in the IT Services/BPO sectors.



Key Findings & Highlights

Swiss Post Solutions (SPS) is a wholly owned subsidiary of Swiss Post, the national postal authority of Switzerland and the third largest employer in Switzerland. SPS is one of four SBUs in Swiss Post's Post CH Ltd division.

SPS' development should be seen within the wider context of Swiss Post's corporate strategy to expand its business relationship with enterprise clients beyond postal services to related areas in document processing and information management.

In the last few years, SPS has, inter alia:

- Rebranded
- Reorganized
- Reviewed its portfolio
- Enhanced its DOC capabilities and also its digital capabilities.

The company is now much better poised for more profitable growth that centers on its document processing BPO capabilities.

Scope of the Report

The report provides a comprehensive and objective analysis of Swiss Post Solutions' business process services offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's client base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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Report Author

Rachael Stormonth