NelsonHall Vendor Profile

Learning Platforms

Seertech Solutions

Report Abstract

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By Nikki Edwards
Principal Research Analyst
NelsonHall

32 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Seertech Solutions is a comprehensive assessment of Seertech Solutions' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

Seertech Solutions (Seertech), founded in Australia in 2003, hosts and develops a complex, global cloud technology solution. Seertech is a learning management system (LMS) provider delivering mission-critical learning and compliance management solutions for its clients. It meets complex, global, and industry-specific needs, establishing Seertech as a niche provider.

Seertech offers solutions for clients in the U.S., Europe, the Middle East, and Australasia. An Oracle Gold Partner, Seertech's highly configurable technology leverages Oracle software, utilizing the latest user interface tools and technologies for businesses and organizations in key industry verticals.

The Seertech Learning Enablement Platform, with its LMS, LCMS, and LXP components, saw many AI-enabled enhancements in 2023 and continues to have a robust development roadmap covering 2024/2025. Seertech continues to elevate its renowned concierge service with new support offerings and frameworks.

Corporate buyers looking for an all-encompassing single platform focused on sophisticated mission-critical learning and compliance management that meets complex, global, and industry-specific needs, notably covering specialisms such as on-the-job training, extended enterprise, and eCommerce, should consider the Seertech Learning Enablement Platform.

Scope of the Report

The report provides a comprehensive and objective analysis of Seertech Solutions' Learning Platform offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, challenges, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).

Nikki can be contacted at:

- Email: nikki.edwards@nelson-hall.com

- Twitter: @NikkiE_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston
Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London
29 Rose Hill,
Binfield,
Bracknell, RG42 5LH
Phone: +44(0) 208 638 7282

Paris
115 rue de Reuilly,
75020 Paris
Phone: +33 (0)6 23 81 17 54