



# Market Analysis

F&A and Supply Chain

# Supply Chain Transformation for Sustainability

## Report Abstract

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64 pages

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## Who is This Market Analysis For?

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NelsonHall's supply chain transformation for sustainability report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the supply chain and sustainability services outsourcing and consulting market
- Vendor marketing, sales, and business managers developing strategies to target supply chain and sustainability service opportunities
- Financial analysts and investors specializing in the supply chain and sustainability services sector.

## Key Findings & Highlights

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The global supply chain transformation services market is estimated at ~\$3.5bn in 2023 and is expected to grow at a CAGR of 11% through 2028. Order management and supply planning and forecasting are the commonly outsourced SCM services, with growing demand for planning, forecasting, direct sourcing, and inventory management. Demand for supply chain services is evolving, with CSCOs and process owners moving beyond order management and productivity. Clients and vendors are prioritizing areas such as planning and forecasting, warranty and returns management and real-time data visibility. Clients' priorities for the next couple of years within the supply chain include ERP implementation (transformation and optimization), improving supply chain planning, digitalization and automation, end-to-end supply chain visibility, and sustainability.

The supply chain transformation services market includes several global and regional service providers and consultancies, including Accenture, Capgemini, Genpact, GEP, Infosys, IBM, Tata Consultancy Services, Tech Mahindra, Wipro, and WNS Global Services.

## Scope of the Report

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The report analyzes the worldwide market for supply chain transformation services with a focus on sustainability and addresses the following questions:

- What is the market size and projected growth for the global supply chain transformation services market by geography?
- What is the profile of activity in the global supply chain transformation services market by industry sector?
- What are the top drivers for adoption of supply chain transformation services?
- What are the benefits currently achieved by users of supply chain transformation services?
- What factors are inhibiting user adoption of supply chain transformation services?
- What pricing mechanisms are typically used within supply chain transformation services, and how is this changing?
- Who are the leading supply chain transformation services vendors globally and by geography?
- What combination of services is typically provided within supply chain transformation services contracts, and what new services are being added?
- What is the current pattern of delivery location used for supply chain transformation services, and how is this changing?
- What services are delivered from onshore and which from offshore?
- What are the challenges and success factors within supply chain transformation services?

## Supply Chain Transformation for Sustainability Vendor Assessments Available for:

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Accenture

Capgemini

Genpact

GEP

Infosys

TCS

Tech Mahindra

WNS.

## About The Author

Vaibhav is a Principal Analyst with responsibility for NelsonHall's F&A & Supply Chain Transformation research program.

He assists both buy-side and vendor organizations in assessing opportunities and supplier capability and advising on operational transformation in the F&A and supply chain management domains.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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