



F&A & Supply Chain Transformation Program

# Supply Chain Transformation

## Report Summary

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49-pages

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## Who is This Market Analysis For?

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NelsonHall's Supply Chain Transformation report is a comprehensive market assessment report designed for:

- Sourcing managers investigating sourcing developments within the supply chain management market
- Vendor marketing, sales, and business managers developing strategies to target supply chain management services
- Financial analysts and investors specializing in the supply chain management services sector.

## Key Findings & Highlights

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- Primary drivers for supply chain transformation include digitalization and efficiency, as well as agility and supply chain visibility
- Organizations are typically not self-sufficient in driving supply chain transformation
- The majority of supply chain services continue to be delivered from offshore. However, vendors are increasingly recruiting onshore consulting and domain specialists
- Vendors are increasingly investing in plug-and play models with pre-built supply chain integration, building predictive and cognitive supply chains based on collaborative data ecosystems, and use of digital twins
- With organizations looking for connectivity and wider business alignment, vendors will look to expand their scope beyond traditional supply chain activities, offering integrated services (e.g., supply chain, procurement, and manufacturing) to address the disconnect between the business departments

## Scope of the Report

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The report analyzes the worldwide market for supply chain management services and addresses the following questions:

- What is the market size and projected growth for the global supply chain management services market?
- What are the market shares of the leading supply chain management services vendors?
- What are the top drivers for the adoption of supply chain management services?
- What are the benefits sought by users of supply chain management services?
- What improvements in vendor capability are sought by users of supply chain management services?
- In what areas are supply chain management services vendors currently investing?
- What is the current pattern of delivery region used for supply chain management services, and how is this changing?
- What are the challenges and success factors within supply chain management services?

## Supply Chain Management Services Vendor Assessments Available for:

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Capgemini

Exertis SCS

GEP

Infosys

TCS

WNS

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## About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

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## About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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