

# Sutherland Global Services CMS in Healthcare (Payer and Provider Support)

# Vendor Assessment

**Report Abstract** 

June 2015

By Vicki Jenkins Customer Management Services (CMS) Industry Sector Analyst NelsonHall

12 pages

research.nelson-hall.com





## Who Is This Vendor Assessment For?

NelsonHall's CMS in healthcare industry sector profile on Sutherland Global Services (Sutherland) is a comprehensive assessment of Sutherland's healthcare (payer and provider) sector customer management services (CMS) offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of CMS to serve the healthcare sector and identifying vendor suitability for CMS RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

# **Key Findings & Highlights**

Sutherland Global Services (Sutherland) is a privately held firm headquartered in Rochester, New York. The company started operations in 1986 as a customer management services (CMS) provider. Across all industries it employs ~32k globally, and operates ~33 contact centers in ten countries.

In 2003 Sutherland gained funding from Oak Partners and Standard Chartered; NelsonHall estimates that Oak Partners and Standard Chartered each own ~20% of Sutherland.

The majority of Sutherland's' healthcare BPO clients are based in North America. The company provides a range of offerings to the healthcare sector including:

- Provider services including revenue cycle management
- Healthcare payer services including claims administration and adjudication.

Sutherland has delivery centers in support of its healthcare clients in India, the U.S., and the Philippines.

#### Scope of the Report

The report provides a comprehensive and objective analysis of Sutherland's healthcare sector CMS offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's CMS healthcare sector customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's healthcare sector CMS offerings and key service components
- Analysis of the company's delivery organization including the geography of delivery locations used for CMS healthcare sector clients.





## Contents

1. Background

- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths and Challenges
  - 7.1 Strengths
  - 7.2 Challenges
- 8. Outlook

#### **Report Length**

12 pages

### **Report Author**

Vicki Jenkins vicki.jenkins@nelson-hall.com