



NelsonHall
TRANSFORM THROUGH INSIGHT

Vendor Profile

Finance and Accounting Transformation: From RPA to GenAI

Tata Consultancy Services

Report Abstract

October 2024

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NelsonHall

14 pages

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Who is this Vendor Assessment for?

NelsonHall's finance and accounting transformation from RPA to GenAI profile on Tata Consultancy Services is a comprehensive assessment of Tata Consultancy Services' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of finance and accounting services with a focus on AI and GenAI capabilities and identifying vendor suitability for finance and accounting services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in finance and accounting services focusing on the GenAI capabilities.

Key Findings & Highlights

Tata Consultancy Services (TCS) is a major IT service, consulting, and business process management (BPM) provider. The company offers finance and accounting services through its Enterprise Cognitive Business Operations (ECBO) business group. TCS has a well-established F&A BPS offering and has been active in F&A BPS for over a decade. TCS' F&A offerings are positioned for a future-ready finance organization for clients, while TCS is focused on an end-to-end consult-to-operate delivery model. In the recent past, TCS has pivoted F&A offerings towards advisory and consulting and has strengthened its offerings and capability by integrating F&A consulting under ECBO. One major focus area for TCS is integrating its consulting capabilities to complement its F&A BPS offerings and deliver consulting-led full services to CFOs.

Scope of the Report

The report provides a comprehensive and objective analysis of Tata Consultancy Services's finance and accounting transformation offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments with a focus on GenAI capabilities within F&A
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Finance and Accounting Transformation: From RPA to GenAI Vendor Assessments is also available for:

Capgemini

Cognizant

Genpact

Excela

Datamatics

Infosys

Tech Mahindra

WNS.

About The Author

Vaibhav is a Principal Analyst with responsibility for NelsonHall’s F&A & Supply Chain Transformation research program.

Vaibhav assists both buy-side and vendor organizations in assessing opportunities and supplier capability and advising on operational transformation in the F&A and supply chain management domains.

Prior to joining NelsonHall, Vaibhav worked for over 13 years in various consulting/BPS industry roles, assisting clients with their sourcing and procurement transformation. Vaibhav has worked with Genpact, Accenture, and GEP, assisting Fortune 100 clients with sourcing, spend analytics, and procurement transformation assignments. He also worked with Novartis Healthcare in an internal consulting role supporting indirect procurement.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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