

Supply Chain Transformation for Sustainability **Tata Consultancy Services**

Report Abstract	Contents of Full Report
	1. Introduction
June 2024	2. Revenue Summary
	3. Key Offerings
Vaibhav Wardhan	4. Delivery Capability and Partnerships
	5. Target Markets
Principal Analyst	6. Strategy
NelsonHall	7. Strengths & Challenges
	7.1. Strengths
	7.2. Challenges
14 pages	8. Outlook

8. Outlook



Who is this Vendor Assessment for?

NelsonHall's supply chain transformation for sustainability profile on Tata Consultancy Services is a comprehensive assessment of Tata Consultancy Services' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of supply chain services with a focus on sustainability services and identifying vendor suitability for supply chain services with a focus on sustainability RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in supply chain services with a focus on the sustainability sector.

Key Findings & Highlights

Tata Consultancy Services (TCS) offers supply chain services through its Enterprise Cognitive Business Operations (ECBO) business group, including IT infrastructure services. The focus of the supply chain service line is to integrate BPS, consulting, and platform services to create a unified delivery model.

TCS supply chain practice has focus on consulting-led selling, creating value builders while leveraging TCS Cognix, creating an ecosystem of partnerships, and developing new offerings in areas such as GenAl-led and sustainability-as-a-Service. Order management offerings have driven TCS' current supply chain services revenue; however, the company has recently focused on developing capabilities in aftermarket services, sustainability services, and supply chain digital transformation.

While focusing on end-to-end supply chain and sustainability services, TCS has developed a range of proprietary solutions and digital enablers and is also working on creating an ecosystem of partners and collaborations. In the next 12 months, TCS plans to leverage its existing SCM clients to cross-sell sustainability services and focus on delivering value-added SCM services such as forecasting, planning, circular packaging, and data-driven insights.

TCS derives over half of its SCM revenue from North America, and the company is further focusing on growing its onshore and nearshore presence across LATAM and Europe regions. Some of the upcoming areas within the supply chain and sustainability where TCS is currently focused include:

- Managed services offerings in circularity of packaging materials
- Use of GenAI in the supply chain across contract management, spend analytics, procurement helpdesk, and inventory optimization.



Scope of the Report

The report provides a comprehensive and objective analysis of Tata Consultancy Services' supply chain transformation and sustainability offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.



Supply Chain Transformation for sustainability Vendor Assessments is also available for:

Accenture	
Capgemini	
Genpact	
GEP	
Infosys	
Tech Mahindra	

WNS.

Tata Consultancy Services: Supply Chain Transformation for Sustainability

About The Author

Vaibhav is a Principal Analyst with responsibility for NelsonHall's F&A & Supply Chain Transformation research program.

Vaibhav assists both buy-side and vendor organizations in assessing opportunities and supplier capability and advising on operational transformation in the F&A and supply chain management domains.

Prior to joining NelsonHall, Vaibhav worked for over 13 years in various consulting/BPS industry roles, assisting clients with their sourcing and procurement transformation. Vaibhav has worked with Genpact,

Accenture, and GEP, assisting Fortune 100 clients with sourcing, spend analytics, and procurement transformation assignments. He also worked with Novartis Healthcare in an internal consulting role supporting indirect procurement.

Vaibhav can be contacted at:

- Email: vaibhav.wardhan@nelson-hall.com
- Twitter: @Vaibhav_NH

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

London

29 Rose Hill, Binfield, Bracknell RG42 5LH Phone: + 44(0) 203 514 7522

Paris

115 rue de Reuilly, 75020 Paris Phone: +33 (0)6 23 81 17 54

Copyright © 2024 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.



