

Talent2 Learning BPO

Vendor Assessment

September 2015

by Amy L. Gurchensky HRO Research Analyst NelsonHall

12 pages







Who Is This Vendor Assessment For?

NelsonHall's Learning BPO (LBPO) vendor assessment for Talent2 is a comprehensive assessment of Talent2's LBPO offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of LBPO and identifying vendor suitability for LBPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the LBPO sector.



Key Findings & Highlights

Talent2 is a HR BPO provider offering talent management and consulting services across a range of HR processes including learning.

Talent2 is a full LBPO provider offering the following services: consulting and strategy, content design and development, core learning administration, delivery, and technology.

In the last two years, nearly all of Talent2's learning contract wins were either for a standalone learning service, or were selective LBPO contracts.

Talent2 targets the small, mid, and large market for its learning services, focusing primarily on organizations with more than 1k employees in Australia, New Zealand, and Asia. By revenue, the mid-market accounts for the largest proportion of its revenues.

Talent2 serves ~150 learning clients. In 2014, it added ~15 – 20 new clients.

Scope of the Report

The report provides a comprehensive and objective analysis of Talent2's LBPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.



Contents

1.	Background
2.	Revenue Summary
3.	Key Offerings
4.	Delivery Capability and Partnerships
5.	Target Markets
6.	Strategy
7.	Strengths & Challenges
	7.1 Strengths
	7.2 Challenges
8.	Outlook

Report Length

12 pages

Report Author

Amy L. Gurchensky amy.gurchensky@nelson-hall.com

LBPO Vendor Assessments Also Available for:

Accenture Genpact GP Strategies IBM Infosys NIIT QA Raytheon Professional Services The Learning Factor Xerox