



Tech Mahindra Advances in Analytics BPS

Vendor Assessment
Report Abstract

February 2019

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10 pages

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Who Is This Vendor Assessment For?

NelsonHall's Advances in Analytics BPS report on Tech Mahindra BPS is a comprehensive assessment of TechM BPS' offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of BPS and identifying vendor suitability for BPS RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.

Key Findings & Highlights

TechM BPS utilizes a set of proprietary tools including a self-service predictive platform PRISM, an AI platform TACTiX, social media analytics platform Socio, customer sentiment analysis dashboard Vibes and big data analytics platform TAP.

The company has a strategic initiative for integration between analytics, automation, and consulting and a proprietary analytics framework called BPS Recommendation Engine.

Scope of the Report

The report provides a comprehensive and objective analysis of Tech Mahindra BPS analytics offerings and capabilities, and market and financial strengths including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery sites.



Contents

1. Background

2. Revenue Summary

3. Key Offerings

4. Delivery Capability and Partnerships
 - 4.1 Delivery Capability
 - 4.2 Platforms and Intellectual Property
 - 4.3 Commercial Model

5. Target Markets

6. Strategy

7. Strengths & Challenges
 - 7.1 Strengths
 - 7.2 Challenges

8. Outlook

Report Length

10 pages

Advances in Analytics BPS also available for:

Capgemini, Concentrix, Conduent, Genpact, EXL, Infosys, HGS, NTT Data, Sutherland, Tech Mahindra, WNS