



Pharmaceuticals / Life Sciences Operational Transformation

Tech Mahindra

Report Abstract

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By Alisa Samoylova

Market Analyst

NelsonHall

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Who is This Vendor Assessment For?

NelsonHall's pharmaceuticals / life sciences operational transformation profile on Tech Mahindra is a comprehensive assessment of Tech Mahindra's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of pharmaceuticals / life sciences operational transformation services and identifying vendor suitability for operational transformation services RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the pharmaceuticals / life sciences services sector.

Key Findings & Highlights

Tech Mahindra has a dedicated healthcare and life sciences practice. The practice relies on wider Tech Mahindra's IT expertise to build solutions. Key offerings for pharmaceutical/life sciences operational transformation clients currently include:

- Digital marketing, including post-market communication and campaign management
- Pharmaceutical master data management
- Medical affairs, including literature and regulatory reviews
- Safety services, including adverse event reporting
- Artwork and pack management
- Patient assistance program and therapy adherence
- Service desk
- Medical image annotation
- Supply chain management
- Automation in pharma back-office operations.

In March 2021, Tech Mahindra has acquired a majority stake in Perigord Asset Holdings, a digital workflow, artworks, labeling, and BPO services firm. Tech Mahindra looks to leverage Perigord to improve artwork and pack management delivery and build presence in Ireland, Germany, the U.S., and India.

Scope of the Report

The report provides a comprehensive and objective analysis of Tech Mahindra's pharmaceuticals / life sciences operational transformation offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.

Pharmaceuticals / Life Sciences Operational Transformation Vendor Assessments also Available for:

Atos

Conduent

Genpact

Infostretch

Wipro

About The Author

Alisa is a market analyst with global responsibility for NelsonHall's Procurement BPS and Healthcare BPS research programs.

Alisa supports both buyers and sellers of procurement and healthcare BPS services as they develop and execute their business strategies, operations, and go-to-market approaches.

Alisa can be contacted at:

- Email: alisa.samoylova@nelson-hall.com
- Twitter: [@AlisaS_NH](https://twitter.com/AlisaS_NH)



About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

Boston

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466
Phone: +1 857 207 3887

London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD
Phone: + 44(0) 203 514 7522

Paris

4 place Louis Armand, Tour de l'Horloge, 75012 Paris
Phone: + 33 1 86266 766

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