



Tech Mahindra Big Data and Analytics Services

**Vendor Assessment
Report Abstract**

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**Dominique Raviart
Practice Director
NelsonHall**

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Who Is This Vendor Assessment For?

NelsonHall's Big Data and Analytics Services Vendor Assessment for Tech Mahindra is a comprehensive assessment of Tech Mahindra's big data and analytics service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for digital services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

Tech Mahindra initiated its work around enterprise data warehousing (EDW) and big data and analytics in 1999. It has a Data & Analytics (D&A) CoE service line, with responsibility including the co-creation of the service portfolio and accelerators; it also has revenue responsibility.

Tech Mahindra had, as of March 31, 2017, a big data and analytics headcount of ~5.0k personnel (5% of its total headcount) across the organization. It has ~160 analytics and big data clients and ~150 accelerators. Contracts can involve between one consultant and ~350 personnel, with significant contracts starting at 20 personnel.

D&A has initiated a change in its service portfolio, expanding the conversation from analytics to digital, and to business consulting, and taking a consulting-led approach to big data and analytics projects. This approach results in joint workshops with other digital units of Tech Mahindra, and also in its continued work to develop algorithms.

Accelerators and platforms are an important element of D&A's investment in its service portfolio. Examples of recent automation investment include TAP (its big data platform), iDecisions (report templates by vertical), and PRISM (predictive analytics). The practice also maintains its effort on standalone point accelerators such as its Unified Data Management Framework (UDMF), for data transformation and migration across applications/databases.



Scope of the Report

The report provides a comprehensive and objective analysis of Tech Mahindra's big data and analytics service offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

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Report Author

Dominique Raviart

dominique.raviart@nelson-hall.com