



NelsonHall Vendor Profile

Crowdtesting

Testbirds

Report Abstract

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13 pages

Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
4. Delivery Capability
5. Target Markets
6. Strategy
7. Strengths & Challenges
8. Outlook

Who is This Vendor Assessment For?

NelsonHall's crowdfunding profile on Testbirds is a comprehensive assessment of Testbirds' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of application services, quality assurance/testing services and crowdfunding and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Testbirds' offerings and capabilities in crowdfunding.

Crowdfunding services specialist firm Testbirds was founded in 2011. The company has its headquarters in Munich, Germany. It has a headcount of ~100, with ~70 in Munich and several offices abroad (Amsterdam, Netherlands; Stockholm, Sweden, and London, U.K.). Testbirds also operates in Hungary and Russia via franchises.

Testbirds has a community of ~500k testers across 200 countries and regions, making it one of the largest testing communities globally.

One of the early decisions of Testbirds was to raise capital to finance its growth and quickly expand its capabilities and its presence across countries. It has been through two primary funding cycles and raised €12m in total. Testbirds counts among its investors EXTOREL, b-to-v Partners, and Seventure Partners. Looking ahead, the company wants to maintain its high level of investment in its capabilities.

Significant clients include Allianz, ABN AMRO, Deutsche Bank, Western Union, AfterPay, Swedbank, Santander, BNP Paribas, and PayBack.

Scope of the Report

The report provides a comprehensive and objective analysis of Testbirds's crowdfunding service offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Crowdfunding Vendor Assessments also Available for:

- Applause
- AppTestify
- Cobalt.io
- Digivante
- EPAM/test IO
- Global App Testing
- passbrains
- Qualitrix
- Rainforest
- Testbirds
- Ubertesters
- Wipro/Topcoder.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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