

IT Services: Quality Engineering

Testinium

Report Abstract

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6 pages

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Testinium: IT Services: Quality Engineering



Who is this Vendor Assessment for?

NelsonHall's QE profile on Testinium is a comprehensive assessment of Testinium's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes Testinium's offerings and capabilities in QE.

Testinium is an Istanbul-headquartered software testing pure-play. NelsonHall estimates its revenue to have been ~\$14m in 2022. The company had ~800 employees at the end of 2022. The company is fast growing, with a 50% revenue increase in 2022. Testinium is a privately owned firm.

The company was founded in 2014 as a consultancy and software development firm specializing in Java programming and agile. The company's founders quickly identified a market gap in capabilities around testing in agile/DevOps.

Buyers looking to transform their QE operations from a TCoE structure and adopt continuous testing and Al-based automation use cases should consider Testinium based on the company's systematic upfront investment in its software products. Organizations that want a broader range of services than continuous testing and Al-based automation will consider other vendors.

Scope of the Report

The report provides a comprehensive and objective analysis of Testinium's QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Amdocs



QE Vendor Assessments also available for:

Apexon
Aspire Systems
Capgemini
Cigniti
eInfochips
EPAM
Expleo
Infosys
LTIMindtree
NTT DATA
Qualitest
TCS
Tech Mahindra
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TestingXperts
Virtusa
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About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buyside and vendor organizations in assessing opportunities and supplier capability across IT service lines.



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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