



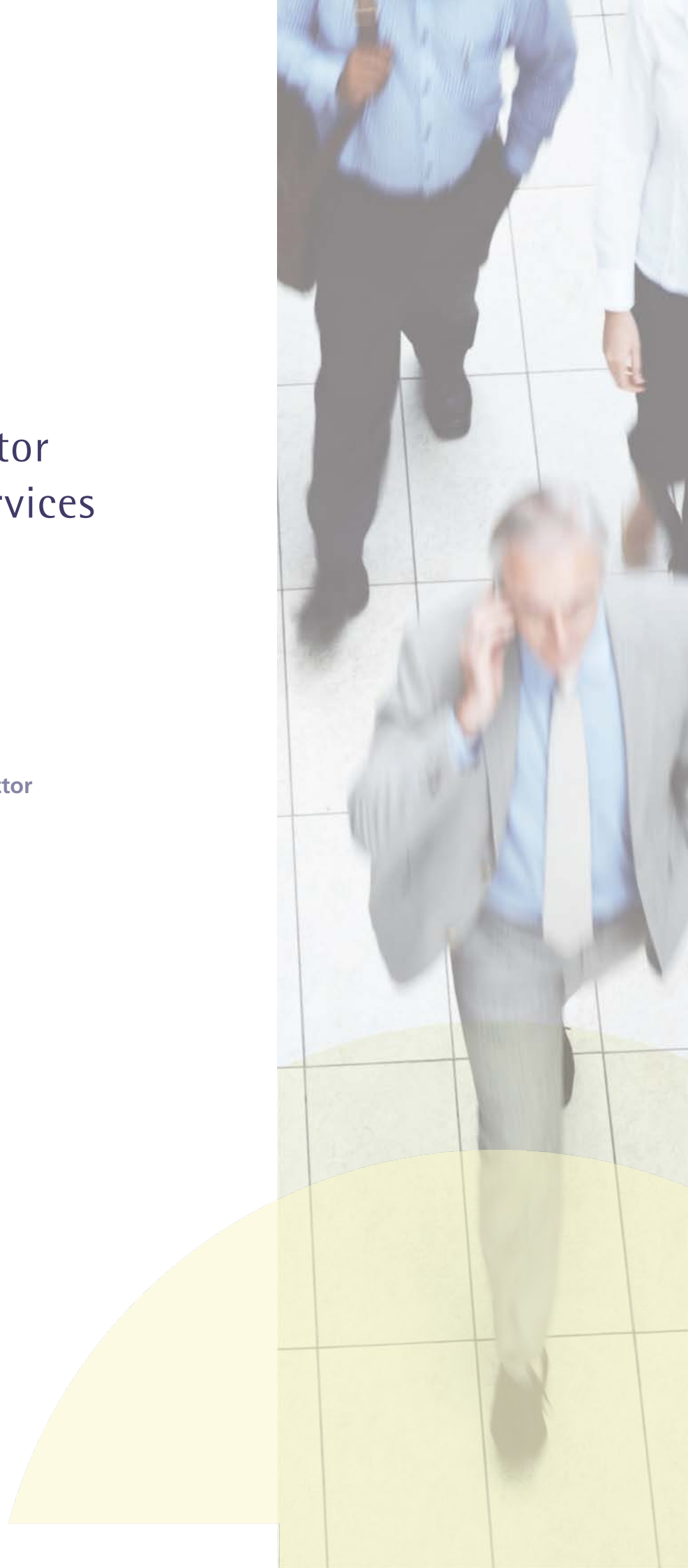
The Learning Factor Learning BPO Services

Vendor Assessment Report Abstract

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8 pages





Who Is This Key Vendor Assessment For?

NelsonHall's Learning BPO Services Vendor Assessment for The Learning Factor is a comprehensive assessment of The Learning Factor's learning services offerings and capabilities designed for:

- Buyers of learning services, including sourcing managers monitoring the capabilities of existing suppliers of learning outsourcing and identifying vendor suitability for Learning RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector



Key Findings & Highlights

The Learning Factor, based in Sydney Australia, provides learning services that range from design, including learning business process re-engineering to managing the administration and delivery of ~23,000 face-to-face training enrolments per annum.

The learning Factor operates as an agency providing sourcing of delivery, with the exception of virtual instructor-led training recently provided by The Learning Factor to Cisco from its Sydney office. The Learning Factor is in the process of hiring consultants that it uses to provide delivery directly to clients.

The Learning Factor's clients are in Australia and 14 additional Asia Pacific countries.

Contents

1. Background

2. Financial Summary

3. Key Offerings

4. Delivery Capability and Partnerships

5. Target Markets

6. Strategy

7. Strengths and Challenges
 - 7.1 Strengths

 - 7.2 Challenges

8. Outlook

Scope of the Report

The report provides a comprehensive and objective analysis of The Learning Factor's learning services outsourcing offerings, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

Report Length

8 pages

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Learning Services Outsourcing Vendor Assessments Also Available for:

Accenture

Aon Hewitt

GP

IBM

Infosys

Intrepid Learning Solutions

KnowledgePool

Logica

NIIIT

QA

Talent2

Raytheon Professional Services