



The Learning Factor Learning BPO

Vendor Assessment

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by Amy L. Gurchensky
HRO Research Analyst
NelsonHall

9 pages





Who Is This Vendor Assessment For?

NelsonHall's Learning BPO (LBPO) vendor assessment for The Learning Factor is a comprehensive assessment of The Learning Factor's LBPO offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of LBPO and identifying vendor suitability for LBPO RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the LBPO sector.



Key Findings & Highlights

The Learning Factor is a training outsourcing company focused on designing, delivering, and deploying training.

The Learning Factor's LBPO service offerings include the following: content design and development, delivery (including sourcing through its partner network), learning administration, and vendor management.

In the last 18 months, The Learning Factor's contract wins were for either standalone learning services or were selective LBPO bundles including either delivery and administration or content development and delivery.

The Learning Factor targets the small, mid, and large market for its learning services, focusing primarily on organizations with more than 15k employees. Approximately 80% of its clients are located in Australia, with 20% located elsewhere including Asia, Europe, and North America.

Scope of the Report

The report provides a comprehensive and objective analysis of The Learning Factor's LBPO offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

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Report Length

9 pages

Report Author

Amy L. Gurchensky

amy.gurchensky@nelson-hall.com

LBPO Vendor Assessments Also Available for:

Accenture

Genpact

GP Strategies

IBM

Infosys

NIIT

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Raytheon Professional Services

Talent2

Xerox