



# The Learning Factor Learning BPO

Vendor Assessment  
Report Abstract

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10 pages





## Who Is This Vendor Assessment For?

NelsonHall's Learning BPO Services Vendor Assessment for The Learning Factor is a comprehensive assessment of The Learning Factor's learning BPO (LBPO) offerings and capabilities designed for:

- Buyers of LBPO, including sourcing managers monitoring the capabilities of existing suppliers of LBPO and identifying vendor suitability for learning RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector.



## Key Findings & Highlights

The Learning Factor, based in Sydney, Australia, began providing managed learning services to multinational organizations in 2006.

The Learning Factor provides services that include design, administration and delivery of training, operating as an agency providing sourcing and vendor management of delivery. Services provided to clients utilize The Learning Factor's network of 1k training providers in North America and 14 countries in Asia-Pacific.

The Learning Factor offers learning programs that include:

- Leadership training
- Business operations training
- Individual performance training
- Sales and customer service training
- Ethics and compliance training.

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## Scope of the Report

The report provides a comprehensive and objective analysis of The Learning Factor's LBPO offerings, capabilities and market and financial strength, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the geography of delivery locations.

## Report Length

10 pages

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## Learning BPO Vendor Assessments Also Available for:

Accenture, Aon Hewitt, Genpact, GP Strategies, IBM, Infosys, Intrepid Learning Solutions, NIIT, QA, Talent2, Raytheon Professional Services and Xerox Learning Services