



Vendor Profile

Learning Platforms

Totara

Report Abstract

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25 pages

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Who is this Vendor Assessment for?

NelsonHall's Learning Platforms profile on Totara is a comprehensive assessment of Totara's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of learning platforms and identifying vendor suitability for learning platform RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the learning platform sector.

Key Findings & Highlights

Totara began as a startup in 2011 in New Zealand. It aimed to give organizations the freedom to shape their learning and development choices through an open-source ethos. In 2024, Totara enables talent development around the globe, with its products used to train millions of users.

Totara Suite is a unified out-of-the-box platform. It comprises two core platforms: Learn and Perform. It is built in a modular format so that all parts can be turned on or off, and each can be configured to fit in with a customer's existing technology stack. New features and functionality were added in 2023, and a robust roadmap for 2024 and beyond, incorporating AI/GenAI, is in place.

Buyers (of all organizational sizes) looking for a modular, scalable (up to 1m+ users), and cost-effective learning platform that can be configured or customized to local requirements through a global network of carefully allocated expert partners, should consider Totara Suite.

Scope of the Report

The report provides a comprehensive and objective analysis of Totara's learning platform and the company's market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Learning Platform Vendor Assessments available for:

Bridge (LTG plc)

Cornerstone

Degreed

Edflex

Infopro Learning

Infosys

Invince

Komensky

Learning Pool

LearnUpon

NIIT MTS

NovoEd

Seertech Solutions

Tenneo

Tesseract Learning

Totara.

About The Author

Nikki is a Principal Research Analyst at NelsonHall, with shared responsibility for HRO research globally. Nikki is responsible for HRO research in the areas of Learning Platforms, Learning Services, Managed Service Program (MSP), and, previously, Recruitment Process Outsourcing.

Nikki has a wealth of operational experience across the entire HR function, including talent acquisition, talent development, employee engagement, employee relations, compensation, benefits, payroll, employment law, and HR systems. She also has significant experience in leading and managing business transformation/integration and cultural change projects, including outsourcing key business functions, accelerated growth via TUPE transfers, organization and process redesign, and M&A initiatives (including due diligence, rebranding, cultural realignment, and compensation and benefits changes).



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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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