



Ubertesters Crowdtesting

Vendor Assessment
Report Abstract

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Who Is This Vendor Assessment For?

NelsonHall's Crowdstesting Assessment for Ubertesters is a comprehensive assessment of Ubertester's crowdtesting service offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for crowdtesting and software testing services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the software testing and crowdtesting sectors.

Key Findings & Highlights

Ubertesters was set up in 2013 by two entrepreneurs of Israeli origin, who had been struggling to source personnel and software tools for testing a mobile app they had created for a taxi start-up, GetTaxi.

Initially, Ubertesters created its crowdtesting Platform SaaS product, with the intent of managing projects and crowdtesters, and of providing a tool for reporting defects. Today, Ubertesters still sell Platform subscriptions on a standalone basis. Ubertesters' core business is, however, to provide crowdtesting services, using Platform, as a back-and-front-end system.

Crowdtesting and Platform now are the two main pillars of Ubertesters' business. The company also provides access to testers ("offshore outsourcing" offering) to complement its crowdtesting activities.

Today, Ubertesters is a U.S. firm headquartered in Ramsey, New Jersey. The company has a headcount of ~30 and its R&D center close to Tel Aviv (Israel), and its crowdtesting project management and "outsourcing" activities in Kharkov, in Ukraine, on the border with Russia.



Scope of the Report

The report provides a comprehensive and objective analysis of Ubertesters' crowdtesting offerings, capabilities, and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.

Contents

1. Background

2. Revenue summary

3. Key offerings

4. Delivery capability and partnerships

5. Target markets

6. Strategy

7. Strengths and weaknesses

8. Outlook

Report Length

Eight pages.

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