

## IT Services: Quality Engineering

# Virtusa

Report Abstract	С	Contents of Full Report	
	1.	Foreword	
April 2023	2.	Background	
	3.	Revenue Summary	
By Dominique Raviart	4.	Key Offerings	
	5.	Delivery Capability and Partnerships	
IT Services Practice Manager	6.	Target Markets	
NelsonHall	7.	Strategy	
	8.	Strengths & Challenges	
		8.1. Strengths	
16 pages		8.2. Challenges	
	9.	Outlook	



## Who is this Vendor Assessment for?

NelsonHall's QE profile on Virtusa is a comprehensive assessment of Virtusa's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

## **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes Virtusa's offerings and capabilities in QE.

Virtusa converted its Independent Engineering Automation capability center from a CoE structure to a practice with P&L responsibility in 2021. The practice is named Digital Assurance (DAS) and had 5.2k testing practitioners at the end of 2022, working across ~230 projects.

Approximately 70% of DAS' revenues come from two sectors: banking and financial services and high-tech. A large testing client is a FAANG firm located in the U.S. Silicon Valley. Other key sectors for DAS include insurance, healthcare & life sciences, telecom, and media & entertainment.

DAS is a high-growth practice and its momentum has come from new logos (with an initial focus on automation and cloud assurance) and existing clients (with large wins and a continued focus on automation and cloud).

Buyers looking to transform their QE operations from a TCoE structure to continuous testing and distributed agile should consider this vendor for its work around test life cycle automation across functional/non-functional testing and other test support services.

## **Scope of the Report**

The report provides a comprehensive and objective analysis of Virtusa's QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.



## **QE Vendor Assessments also available for:**

Amdocs	
Apexon	
Aspire Systems	
Capgemini	
Cigniti	
eInfochips	
EPAM	
Expleo	
Infosys	
LTIMindtree	
NTT DATA	
Qualitest	
TCS	
Tech Mahindra	
Testinium	
Trigent	
TestingXperts	
Virtusa	
ValueMomentum.	



#### **About The Author**

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buyside and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: dominique.raviart@nelson-hall.com
- Twitter: @DominiqueR\_NH

#### About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com



#### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466 Phone: +1 857 207 3887

#### London

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD Phone: +44 (0)203 514 7522

#### Paris

115 rue de Reuilly, 75020 Paris Phone: +33 (0)6 23 81 17 54

Copyright © 2023 by NelsonHall. All rights reserved. No part of the publication may be reproduced or distributed in any form, or by any means, or stored in a database or retrieval system, without the prior written permission of the publisher. The information provided in this report shall be used only by the employees of and within the current corporate structure of NelsonHall's clients, and will not be disclosed to any other organization or person including parent, subsidiary, or affiliated organization without prior written consent of NelsonHall. NelsonHall exercises its best efforts in preparation of the information provided in this report and believes the information contained herein to be accurate. However, NelsonHall shall have no liability for any loss or expense that may result from incompleteness or inaccuracy of the information provided.