



Vendor Profile

Quality Engineering

Virtusa

Report Abstract

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14 pages

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Who is this Vendor Assessment for?

NelsonHall's Quality Engineering profile on Virtusa is a comprehensive assessment of Virtusa's offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of QE and identifying vendor suitability for quality engineering/QA/testing services
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the QE and IT services sectors.

Key Findings & Highlights

Virtusa converted its Independent Engineering Automation capability center from a CoE structure to a practice with P&L responsibility in 2021. The practice is named Digital Assurance (DAS) and had 4.7k testing practitioners at the end of 2023. It has ~300 live projects.

Approximately 70% of DAS' revenues come from two sectors: banking and financial services (47% of revenues) and high-tech (27%). A large testing client is a FAAMNG firm in the U.S. Silicon Valley. Other key sectors for DAS include insurance, healthcare & life sciences, telecom, and media & entertainment.

DAS is a high-growth practice, and its momentum has come from new logos (with an initial focus on automation and cloud assurance) and existing clients (with large wins and a continued focus on automation and cloud).

Scope of the Report

The report provides a comprehensive and objective analysis of Virtusa's QE offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, challenges, and outlook
- Revenue estimates
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery centers.

Vendor Profiles Available

- Aspire Systems
- Cigniti
- Movate (formerly CSS Corp.)
- Tech Mahindra
- TestingXperts.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall’s IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets around the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the “art of the possible” in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and Asia, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. For vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research and is widely respected for the quality, depth, and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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