

WNS Global Services
FAO in the Travel, Transport & Logistics
Sector

Vendor Assessment Report Abstract

September 2013

By Mike Friend
F&A Outsourcing Program (FAO)
Research Director
NelsonHall

18 pages



research.nelson-hall.com





Who Is This Vendor Assessment For?

NelsonHall's Vendor Assessment for WNS is a comprehensive assessment of WNS's FAO offerings and capabilities in the Travel, Transport & Logistics (TTL) sector. The report is designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of F&A services and identifying vendor suitability for F&A RFPs
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector

Key Findings & Highlights

This NelsonHall vendor assessment analyzes WNS's FAO offerings and capabilities in the TTL sector. WNS is one of a number of F&A Outsourcing services companies analyzed as part of NelsonHall's FAO industry analysis focused on the TTL sector.

WNS was established in 1996 in Mumbai as the captive back-office shared services center of British Airways (BA), the U.K.'s largest airline.

WNS' revenues for FY 2013, the period ended March 31, 2013 were ~\$436m.

BA remains a top 5 WNS client, supported by ~1,000 FTEs, of which ~300 FTEs provide FAO services from WNS' Mumbai and Pune delivery locations. In October 2011, BA awarded WNS a 2-year multi-process F&A BPO (MP FAO) contract extension to January 2014.

WNS provides FAO services to clients across the TTL sector. Whilst the airline industry makes up the largest group of clients (\sim 50%), WNS also supports Global Distribution Systems (GDS) providers, On–line Travel Agents (OTA) as well as logistics providers and ocean freight companies.

Scope of the Report

The profile provides a comprehensive and objective analysis of WNS's FAO offerings, capabilities, and market and financial strength with regard to the TTL sector, including:

- Identification of the company's strategy, emphases and new developments
- Analysis of the company's strengths, weaknesses and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

©2013 by NelsonHall. September 2013





Contents

- 1. Background
- 2. Revenue Summary
- 3. Key Offerings
- 4. Delivery Capability and Partnerships
- 5. Target Markets
- 6. Strategy
- 7. Strengths & Challenges
 - 7.1 Strengths
 - 7.2 Challenges
- 8. Outlook

Report Length

18 pages

Report Author

Mike Friend

mike.friend@nelson-hall.com

FAO Vendor Assessments are Available for the following:

Accelya, EXL Service, HP, IBM, NIIT Technologies, Serco, Sutherland Global Services, Tata Consulting Services (TCS) and WNS Global Services.

©2013 by NelsonHall. September 2013