



# Vendor Profile

RPO & Total Talent

## WilsonHCG

### Report Abstract

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14 Pages

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## Who is this Vendor Assessment for?

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NelsonHall's vendor profile on WilsonHCG is a comprehensive assessment of WilsonHCG's RPO & Total Talent offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of RPO & Total Talent services and identifying vendor suitability for RPO & Total Talent RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the HR Technology & Services sector.

## Key Findings & Highlights

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Launched in 2002 by John Wilson, CEO, WilsonHCG is a well-established, global talent solutions provider, driving innovation and delivering exceptional service to its clients. Through its TALENT approach, it strives to solve all its clients' talent challenges through its innovative recruitment process outsourcing (RPO), contingent workforce solutions, talent consulting, executive search, and total talent offerings.

In February 2020, WilsonHCG announced the acquisition of Profile Search & Selection (Profile), a Hong Kong-based human capital solutions specialist, to continue its expansion across APAC. Profile, established in 2005, is headquartered in Hong Kong and has offices in Singapore, Shanghai, Tokyo, and Beijing.

In February 2021, WilsonHCG announced its partnership with 3i Group, a premier private equity firm providing WilsonHCG with added opportunities to deepen its global presence and accelerate strategic growth initiatives. The company secured a \$120m equity funding investment to expand globally and enhance its service offerings.

WilsonHCG leveraged its equity investment to acquire two additional companies in 2022:

- Talent intelligence platform Claro Analytics (March). The acquisition strengthens WilsonHCG's RPO portfolio to keep pace with market competitors offering on-demand and outsourced talent intelligence services
- Tracking Talent (October). This acquisition expands WilsonHCG's presence and capabilities in South Africa and the wider EMEA region. It boosts the organization's ability to provide regional/nearshore support across Africa and Europe, supported by a strong base of talent in South Africa and the Cape Town headquarters, now a regional office.

This profile focuses on the RPO and Total Talent solutions provided by WilsonHCG.

## Scope of the Report

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The report provides a comprehensive and objective analysis of WilsonHCG's RPO & Total Talent offerings, capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including the location of delivery locations.

## **RPO & Total Talent Vendor Assessments also available for:**

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ADP

Advanced RPO

Cielo

IBM

Lorien

Manpower Talent Solutions

NXTThingRPO

Orion Talent

Page Outsourcing

PeopleScout

Pontoon Solutions

PSG Global Solutions

Resource Solutions

Sanderson

Sevenstep RPO.

## About The Author

Jeanine is a Principal Research Analyst at NelsonHall and a member of the HR Technology & Services practice. She has global responsibility for key HR areas including employer of record (EOR) and learning platforms.

Jeanine is a highly experienced HR practitioner, with 28 years of experience in HR across industry sectors including aerospace, automotive, energy, government, pharmaceuticals, telecommunications, learning, and business consultancy.

Jeanine possesses significant experience in leading and managing business transformation/integration, competitive and industry benchmarking, HR and learning technology, strategic change leadership, managed service provider engagements, organizational and process redesign, and M&A initiatives.

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We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at [guy.saunders@nelson-hall.com](mailto:guy.saunders@nelson-hall.com)

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