

# **F&A Transformation**

# Wipro'

# **Report Abstract**

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## Who is This Vendor Assessment For?

NelsonHall's F&A transformation profile on Wipro' is a comprehensive assessment of Wipro's F&A BPS and transformation offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of F&A BPS and transformation services and identifying vendor suitability for finance & accounting related RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the business services sector.

## **Key Findings & Highlights**

This NelsonHall vendor assessment analyzes Wipro's offerings and capabilities in F&A BPS and transformation.

Wipro has been offering F&A Outsourcing services since 2000, initially starting with smaller accounts and a heavy emphasis on collections.

Since then, the practice has developed immensely so that Wipro now offers a "full range" of F&A BPS and finance transformation services across purchase-to-pay, order-to-cash, record-to-report, and financial planning & analysis. Wipro focuses on "being a strategic business partner to its clients leveraging recent innovative offerings that include Cognitive Automation, Analytics, Cloud and Blockchain". Examples of contracts won along this journey include:

- A contract with a leading American clothing company in 2014
- A contract with a manufacturer of medical devices, pharmaceuticals, and consumer packaged goods in 2016
- A contract with Falck in Denmark in 2018
- A captive transformation for a PE firm in 2019
- A contract with a manufacturer of diagnostic systems with products focusing on the diabetes market in 2020
- A contract with Germany's largest market research organization in 2020.

Wipro's vision is "to evolve Digital Finance SSC/GDS for enterprises" and increasingly focus business insights and compliance & control alongside operational efficiency.



# **Scope of the Report**

The report provides a comprehensive and objective analysis of Wipro's F&A BPS and transformation offerings and capabilities, and market and financial strengths, including:

- Identification of Wipro's strategy, emphasis, and new developments
- Analysis of Wipro's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base, including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization, including key partnerships and the location of delivery locations.

## F&A Transformation Vendor Assessments also Available for:

Capgemini
Cognizant
Conduent
Exela Technologies
EXL
Genpact
IBM
Infosys
TCS

Wipro

WNS



## **About The Author**

John is CEO of NelsonHall, the leading business process services (BPS) and IT services (ITS) research and analysis firm, and is widely regarded as one of the world's leading authorities on achieving business transformation through the application of BPS.

John is well-known around the world for his detailed analytical approach to research and his pragmatic style. He founded NelsonHall in 1998 on the principle that genuine market insight can only be derived from a bedrock of hard, empirical facts drawn from original market research, and this philosophy persists to this day, making NelsonHall one of the most highly valued global research firms.



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## **About NelsonHall**

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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