

Yocto – The RPO Division of TMP Worldwide (U.K.) Recruitment Process Outsourcing

Vendor Assessment Report Abstract

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10 pages

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Who Is This Vendor Assessment For?

NelsonHall's recruitment process outsourcing vendor assessment for Yocto is a comprehensive assessment of Yocto's recruitment process outsourcing offering and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of recruitment process outsourcing and identifying vendor suitability for recruitment process outsourcing RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the support services sector
- HR decision makers.

Key Findings & Highlights

Yocto – The RPO Division of TMP Worldwide (Yocto) is a U.K. based RPO provider with $\sim\!205$ employees. It has 12 RPO clients and performed $\sim\!11k$ hires in 2015. In March 2016, TMP Worldwide rebranded as Yocto – The RPO Division of TMP Worldwide (U.K).

Yocto offers the following services:

- Employer branding: encompasses EVP and brand narrative through brand guidelines, toolkits and content management systems
- Entry level talent: includes end to end emerging talent recruitment including on-campus activity
- Public service: its government, healthcare, and education solutions (GHES) team tailors its RPO solution for public sector clients
- Communications: includes creating communication strategy focusing on digital engagement and social media
- Assessment services: Yocto is test agnostic. Its team of occupational
 psychologists determine the appropriate tests to identify the right
 behaviors necessary for success, for a particular role. It is also involved in
 job analysis, job design, competency models, high performer models and
 all areas of assessment selection. It also designs, builds, and delivers
 bespoke situational judgement tests and realistic job reviews.

Yocto primarily services the U.K. (\sim 97% of hires), with very limited hiring in North America, Asia Pacific and Latin America. It has 205 employees in the U.K. and the majority of recruitment services are delivered from its Bristol (U.K.) service center.

Yocto currently services \sim 12 RPO clients. It targets U.K. based organizations with both high volume hiring needs such as contact centers, retail banking and emerging talent programs; and more specialist hiring with multiple sectors including manufacturing, transportation, and telecommunications.

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Scope of the Report

The report provides a comprehensive and objective analysis of Yocto's recruitment process outsourcing offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location, size and scale of delivery locations and their activities.



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Report Length

10 pages

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Recruitment Process Outsourcing Vendor Assessments also Available for:

ADP

Alexander Mann Solutions

Allegis Global Solutions

Capita

Cielo

Futurestep, a Korn/Ferry company

Hudson

IBM

KellyOCG

ManpowerGroup Solutions

PeopleScout

Randstad Sourceright

RTM

Seven Step RPO

WilsonHCG.