



# Zensar Cognitive IT Infrastructure Management

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Cognitive IT Infrastructure Management Services Vendor Assessment for Zensar is a comprehensive assessment of Zensar's cognitive IT infrastructure management services offerings and capabilities designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of IT services and identifying vendor suitability for cognitive IT infrastructure management services
- Vendor marketing, sales and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in cognitive IT infrastructure management services sector.

## Key Findings & Highlights

For CY 2017, NelsonHall estimates that Zensar's revenues were ~\$468m. NelsonHall estimates that ~20% (~\$94m) of these revenues are for IT infrastructure management services, and of these ~20% are associated with cognitive IT infrastructure management services (~\$19m).

In late 2016 Zensar Technologies introduced its cognitive IT infrastructure IP 'The Vinci™,' an infrastructure management services platform, driven by automation, autonomies and orchestration utilizing predictive analytics and machine learning. Zensar highlights The Vinci capability across 3 P's (Proactive, Predictive and Preventative), with a real-time dashboard to track both business and operational metrics. The Vinci is integrated with Zensar's K.O.S.H framework (Knowledge Orchestrated Systemic Healing repository).

Zensar also provides cognitive chatbots across the service desk through utilization of The Vinci infrastructure managed services platform.

## Scope of the Report

The report provides a comprehensive and objective analysis of Zensar's cognitive IT infrastructure management service offerings, capabilities and market and financial strength, including:

- Analysis of the company's offerings and key service components
- Revenue estimates
- Identification of the company's strategy, emphasis and new developments
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's strengths, weaknesses and outlook.



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## Report Length

7 pages

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