NelsonHall Vendor Profile

Quality Engineering

eInfochips

Report Abstract

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Who is This Vendor Assessment For?

NelsonHall's quality engineering services profile on eInfochips is a comprehensive assessment of eInfochips' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of software testing/quality assurance/quality engineering, and application services/ADM

- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers

- Financial analysts and investors specializing in the IT services sector and examining growth areas within IT services.

Key Findings & Highlights

This NelsonHall vendor assessment analyzes eInfochips' offerings and capabilities in quality engineering services.

eInfochips is a 100% subsidiary of Arrow Electronics, a Fortune 500 firm headquartered in Centennial, CO. Arrow Electronics is a distributor and VAR of electronics components and computer hardware products. It acquired eInfochips in January 2018. At the time of the acquisition, eInfochips had 1,500 engineers. With eInfochips, Arrow wanted to expand its service portfolio to its clients, from providing electronics components to helping design its products. The acquisition by Arrow Electronics was also an opportunity to eInfochips, by getting access to Arrow's large client base (currently 180k).

Within eInfochips and its 2.3k engineers, Quality Engineering Services (QES) is a horizontal practice responsible for portfolio management, automation and accelerators, delivery and HR, and P&L.

QES had a headcount of 400 at the end of 2020. In addition, eInfochips had an additional 50 testers working in product engineering services.

QES has divided its testing service portfolio into three main categories:

- Connected product testing. While eInfochips has its background in providing product engineering QA, the company has also accompanied its clients, for instance, to projects related to mobile apps, web applications, cloud migration. As a result, the QA capabilities of eInfochips go beyond product engineering and also includes traditional applications, including client-server architecture-based

- Digital testing

- Intelligent automation.

eInfochips has developed several accelerators and IP supporting the three offerings. It markets them under the Snapbricks brand. Such accelerators include its web application and mobile app Unified Test Automation framework, BDD Feature (BDD test automation framework), its JEST (API testing), and its QAOps (DevOps/continuous testing platform).

Scope of the Report

The report provides a comprehensive and objective analysis of eInfochips' quality engineering and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments

- Analysis of the company's strengths, weaknesses, and outlook

- Revenue estimates

- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts

- Analysis of the company's offerings and key service components

- Analysis of the company's delivery organization including the location of delivery locations.

Quality Engineering Services Vendor Assessments also Available for:

- Amdocs

- Atos

- Capgemini

- Cigniti

- eInfochips

- Expleo/SQS

- Infosys

- LTI/L&T Infotech

- Qualitest

- TCS

- Tech Mahindra

- TestingXperts

- ValueMomentum

- Wipro.

About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

We would be pleased to discuss how we can bring benefit to your organization. You can contact us via the following relationship manager: Guy Saunders at guy.saunders@nelson-hall.com

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