



# Vendor Profile

Crowdtesting

**passbrains**

## Report Abstract

December 2020

By Dominique Raviart

IT Services Practice Director

NelsonHall

13 pages

## Contents of Full Report

1. Background
2. Revenue Summary
3. Key Offerings
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## Who is This Vendor Assessment For?

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NelsonHall's crowdfunding profile on passbrains is a comprehensive assessment of passbrains' offerings and capabilities, designed for:

- Sourcing managers monitoring the capabilities of existing suppliers of application services, quality assurance/testing services and crowdfunding and identifying vendor suitability for RFPs
- Vendor marketing, sales, and business managers looking to benchmark themselves against their peers
- Financial analysts and investors specializing in the IT services sector.

## Key Findings & Highlights

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This NelsonHall vendor assessment analyzes passbrains' offerings and capabilities in crowdfunding.

passbrains is headquartered in Zürich, Switzerland, and was founded in 1989 as PASS Group. PASS Group launched passbrains in January 2012 to offer crowdfunding services, focusing initially on exploratory testing. The company changed its brand to passbrains and became crowdfunding-centric.

passbrains has a community size of 40k members. The company is primarily active in Europe.

passbrains has a specific profile in the crowdfunding industry. The company has a background in conducting exploratory testing mostly for usability research and testing needs, and functional testing. Nowadays, usability research and testing remain the core of its capabilities. Nevertheless, the company has a broad set of capabilities, including test case and script creation in functional testing and specialized services such as non-functional. Currently, passbrains derives ~60% of its revenues from user research and testing and ~40% from functional testing and specialized services.

passbrains initially serviced mobile apps and websites. It has expanded to cover connected devices and bundled hardware and software in the past two years, e.g., set-top boxes (STBs), Wi-Fi routers, and chat-and voice-bots.

## Scope of the Report

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The report provides a comprehensive and objective analysis of passbrains' crowdfunding service offerings and capabilities, and market and financial strengths, including:

- Identification of the company's strategy, emphasis, and new developments
- Analysis of the company's strengths, weaknesses, and outlook
- Revenue estimates
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's offerings and key service components
- Analysis of the company's delivery organization including the location of delivery locations.

## Crowdfunding Vendor Assessments also Available for:

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- Applause
- AppTestify
- Cobalt.io
- Digivante
- EPAM
- Global App Testing
- passbrains
- Qualitrix
- Testbirds
- Wipro/Topcoder.

## About The Author

Dominique Raviart is the IT Services Practice Director at NelsonHall, with global responsibility for IT Services research programs.

Dominique covers IT Services research in the areas of Software Testing/QA, Big Data and Analytics Services, Salesforce services, and IoT Services. Dominique has been part of NelsonHall's IT Services analyst team since 2007, providing comprehensive and insightful coverage of IT services markets in the world. In particular, he is widely known for his extensive knowledge and coverage of software testing, having examined recently digital testing and DevOps/continuous testing. Dominique assists both buy-side and vendor organizations in assessing opportunities and supplier capability across IT service lines.

Dominique can be contacted at:

- Email: [dominique.raviart@nelson-hall.com](mailto:dominique.raviart@nelson-hall.com)
- Twitter: [@DominiqueR\\_NH](https://twitter.com/DominiqueR_NH)



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### **Boston**

Riverside Center, 275 Grove Street, Suite 2-400, Newton Massachusetts 02466  
Phone: +1 857 207 3887

### **London**

Unit 6, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD  
Phone: + 44(0) 203 514 7522

### **Paris**

4 place Louis Armand, Tour de l'Horloge, 75012 Paris  
Phone: + 33 1 86266 766

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