



# talentCRU

Next Generation MSP

Vendor Assessment  
Report Abstract

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## Who Is This Vendor Assessment For?

NelsonHall's Next Generation managed service program (MSP) vendor assessment for talentCRU is a comprehensive assessment of talentCRU's MSP offering and capabilities, designed for:

- Sourcing managers investigating sourcing developments within MSP
- HR decision makers exploring the benefits and inhibitors of MSP as evidenced by the clients and vendor capability
- Vendor marketing, sales and business managers developing strategies to identify developments and target opportunities within MSPs
- Financial analysts and investors specializing in or covering the HR outsourcing industry and suppliers.

## Key Findings & Highlights

talentCRU is a talent acquisition, and management solutions company focused on the South African market, part of Adcorp Holdings Limited.

talentCRU has established MSPs in banking, financial services, and insurance (BFSI), technology, retail technology, and telco.

talentCRU offers MSP, procurement services, recruitment, and sourcing programs.

In 2017, talentCRU's MSP revenue was \$2.5m, and SUM was \$60.9m. NelsonHall estimates talentCRU's 2018 revenue will be \$3.1m, and SUM will be ~\$72.6m.

talentCRU will focus on building out its internal expertise to address ongoing changes to sourcing talent, compliance, tech, and tools, (and other areas of consultancy). It will also grow overall employee numbers as it seeks new MSP clients in BFSI, tech/telco, etc. talentCRU will also research the latest third-party tech/tools (particularly RPA, AI, ML used in candidate matching).



## Scope of the Report

The report provides a comprehensive and objective analysis of talentCRU's MSP offering, capabilities, and market and financial strength, including:

- Identification of the company's strategy, emphasis, and new developments in both its service and technology
- Analysis of the company's strengths, challenges, and outlook
- Revenue/SUM
- Analysis of the profile of the company's customer base including the company's targeting strategy and examples of current contracts
- Analysis of the company's key offerings (service model and service components)
- Analysis of the company's delivery capability (including the location, size, and scale of delivery operations; and delivery via technology).

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## Report Length

10 pages

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